

REASONS FOR HOSTING A WORKPLACE CAMPAIGN



UNITED WAY
Orange County



Running a corporate giving campaign is a great way to engage your employees to make an impact in our community. And by partnering with United Way of Orange County, you are ensuring that their contribution not only stays in our community, but also will be put to the best use possible.

Beyond the clear benefits of helping those in need, there are many reasons why a corporate giving campaign is beneficial for your organization.

- Your support is acknowledged by United Way of Orange County providing positive exposure for your organization, which can help your marketing, recruitment and retention efforts.
- The funds we receive are invested locally to create lasting change; the money you and your employees contribute is a direct link to the community, making it a better place to live, work and do business.
- If your business so chooses, contributions can be deducted directly from employee's payroll.
- It allows employees to give to a single organization that contributes to a variety of causes.
- A workplace campaign can help your company achieve its Corporate Social Responsibility goals.

Our staff at United Way of Orange County can help you with the entire process of running a workplace campaign. We provide the materials necessary, and we work around your busy schedules.

The workforce campaign is about more than raising money for worthy causes; it also strengthens connections between employees and their community.